




SkillsUSA
MAINE

PARTNERSHIP

Opportunities



2023 - 2024



WORKING TOGETHER TO OPEN FUTURES



Dear SkillsUSA Partner,

Thank you for your interest in supporting SkillsUSA. We are truly honored that you share our passion for career and technical education and believe in SkillsUSA's unique ability to open futures as we prepare our members through education and opportunity. Through our year-round events and initiatives, we know that business and industry's presence inspires our students.

Your sponsorship is essential for delivering on SkillsUSA's mission to empower members to become world-class workers, leaders and responsible citizens. With you standing by us, SkillsUSA's innovative work in communities nationwide will keep advancing the quality of our nation's skilled workforce. We look forward to our strengthening our partnership through these giving opportunities and beyond!

Working together, we can achieve transformational impact.

Sincerely,

A handwritten signature in black ink that reads "Harold J Casey, Jr." The signature is written in a cursive, flowing style.

Harold Casey
SkillsUSA Maine State Director

For more information, please contact the SkillsUSA Maine at hcasey@skillsusamaine.org

ABOUT SKILLSUSA

WE ARE A PARTNERSHIP

SkillsUSA is a partnership of students, teachers and industry working together to ensure the United States has a skilled workforce. We help each student excel.

WHO WE SERVE

A nonprofit national education association, SkillsUSA serves middle-school, high-school and college/postsecondary students preparing for careers in trade, technical skilled service occupations



WHAT WE DO

SkillsUSA's mission is to empower its members to become world-class workers, leaders and responsible American citizens. We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics. Our vision is to produce the most highly skilled workforce in the world, providing every member the opportunity for career success.



More than 650 business, industry and labor organizations actively support SkillsUSA at the national level through financial aid, in-kind contributions and involvement in SkillsUSA activities. Many more support state associations and local chapters. SkillsUSA, begun in 1965, is recognized by the U.S. Department of Education and the U.S. Department of Labor as a successful model of employer-driven youth development training.

WHAT IS CTE?

Today's cutting-edge, rigorous and relevant Career and Technical Education (CTE) prepares youth and adults for a wide range of high-wage, high-skill, high-demand careers.

WHAT IS A CTSO?

SkillsUSA is a Career and Technical Student Organization (CTSO). These national nonprofit student organizations are an integral part of all CTE programs. SkillsUSA and other CTSOs develop citizenship, technical, leadership, and teamwork skills essential for students who are preparing for the workforce and further education.

SKILLSUSA MEMBERSHIP NATIONALLY

14.2 MILLION

Total cumulative members since 1965

393,357

2022-2023 membership (including alumni)

SKILLSUSA MAINE MEMBERSHIP

1157

high school members

118

college/postsecondary members

61

middle school members

175

teacher members (SkillsUSA professionals)

27

Area Technical Centers

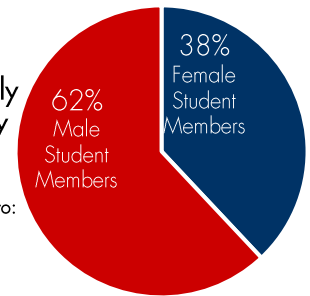
7

Community Colleges

DEMOGRAPHICS

49.6%

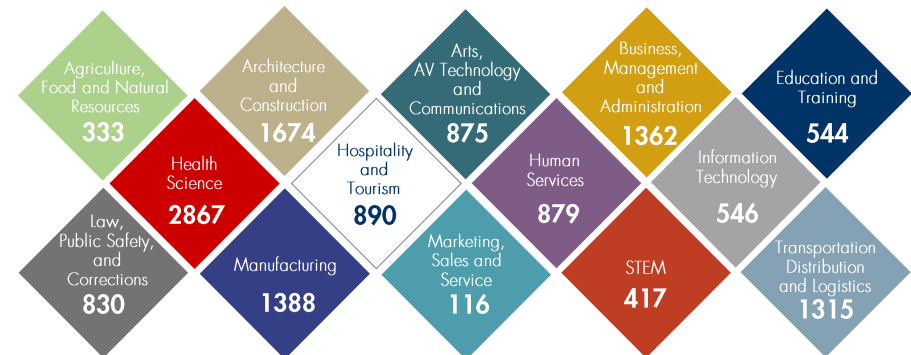
of the students in SkillsUSA are from historically underrepresented groups by race and ethnicity (among those reporting).



*For the number of SkillsUSA chapters and members by state, go to: [Fact Resource](#)

CAREER CLUSTERS

The National Career Clusters Framework is an organizing tool for CTE programs, curriculum design and instruction. There are 16 Career Clusters representing 79 Career Pathways to help learners navigate success in college and career. SkillsUSA represents 14 of the 16 career clusters.





SkillsUSA.

NATIONAL LEADERSHIP
& SKILLS CONFERENCE

SLSC 2023 BY THE NUMBERS

(LAST FULLY IN PERSON EVENT)

Total attendance of 1,044 includes:

794 student competitors in
88 hands-on or leadership
contests

Over **250** serve as
advisors, volunteers or
observers

Attendance is
55% male

40% female
(of those reporting)

Of those students
attending, **95%** are
high school, **1%**
college/postsecondary
and **4%** are middle
school

Over **300 committee
members** from industry help
plan and run the competitions.

Almost **27 chapters** (schools)
were represented

SAVE
THE
DATE!

STATE LEADERSHIP
& SKILLS CONFERENCE

March 14-15 2024

Also attending
are instructors, business
and industry judges or
observers, VIP guests from
education, government
and families.



ABOUT SKILLSUSA MAINE

CHAMPIONSHIPS

The SkillsUSA Championships we believe is the state's largest hands-on workforce development event for middle-school, high school and college/postsecondary students enrolled in career and technical education programs. SkillsUSA Maine hosts the event at an estimated cost of more than \$100,000, which includes in-kind donations of supplies and volunteer time.



The 2024 event will be held at the Cross Center, United technologies Center and Eastern Maine Community College; with a few events being held off site in the weeks before the Championships.

Business and Industry Support



Many Maine business, industry and labor organizations actively support SkillsUSA Maine at the state level through financial aid, in-kind contributions and involvement in SkillsUSA activities. Without this support the cost of this conference would be out of reach for many of the students and schools we serve.

Over 125 B&I volunteered as contest chairs and judges
With even more being donated in prizes and scholarships

CONTESTS PLANNED FOR 2024

- 3D Visualization and Animation
- 3D Printing
- Action Skills
- Advertising Design
- Architectural Drafting
- Audio Radio Production
- Automotive Maintenance and Light Repair
- Automotive Refinishing Technology
- Automotive Service Technology
- Auto Tool Identification
- Baking and Pastry Arts
- Basic Health Care Skills
- Cabinetmaking
- Career Pathways
- Carpentry
- Chapter Display
- CNC 3-Axis Milling Programmer
- CNC Programmer
- CNC 2-Axis Turning
- CO2 Dragster
- Collision Appraisal Technician
- Collision Repair
- Collision Repair Tool Identification
- Computer Programming
- Cosmetology
- Courtesy Corp - State Only
- Crime Scene Investigation
- Criminal Justice
- Criminal Justice Quiz Bowl
- Culinary Arts
- Customer Service
- Cyber Security
- Diesel Equipment Technology
- Digital Cinema Production
- Early Childhood Education
- Electrical Construction Wiring
- Emergency Medical Technician
- Employment Application Process
- Extemporaneous Speaking
- Fire Fighting
- First Aid/CPR
- Health Knowledge Bowl
- Health Occupations Portfolio
- Heating
- Heavy Equipment Operations
- Information Technology Services
- Interactive Application and Video Game Design
- Internetworking
- Job Interview
- Job Skill Demo A
- Job Skill Demo Open
- Masonry
- Medical Math
- Medical Terminology
- Mobile Robotics
- Nail Care
- Nurse Assisting
- Outdoor Leadership
- Photography
- Plumbing
- Power Equipment
- Precision Machining
- Prepared Speech
- Promotional Bulletin Board
- Quiz Bowl
- Related Technical Math
- Restaurant Service
- State Pin Design
- State T-shirt Design
- Team Engineering Challenge
- Technical Computer Applications
- Technical Drafting
- Television (Video) Production
- Wedding Cake Decorating
- Welding
- Welding Sculpture
- Woodworking Display



Championships Summary

The SkillsUSA Championships is a showcase of the best our Career and Technical Education schools have to offer. During our two-day event, the student competitors will take written and hands-on assessments according to a strict set of national guidelines, created by our national industry partners.

On the first day they will register with their schools and have the opportunity to attend the “Techspo” a vendor showcase of many of our business and industry partners. Our middle school students will be competing on Thursday afternoon. That evening everyone will be part of the opening session and middle school awards. This high-power event excites the attendees and the middle school medalists.

The next day is when most of the “hands-on” competitions take place with some of our competitors starting as early as 6 am. By 1 pm almost all of the competitions have completed and then the student go through a debrief of the good and bad that was noticed by the judges during the competitions. They then get a chance to go unwind and eat with their schools before coming back that evening for the awards session.

During both the middle school and high school/college awards sessions student will be announced if they receive a gold, silver or bronze medal. Many of these competitions have prizes and scholarships to different colleges.

The gold medalist in any competition has the opportunity to then advance to the national level competitions held in June in Atlanta, GA.



State Level Sponsorships

The SkillsUSA Maine Directors seek to involve representatives of business, industry, organized labor, SkillsUSA alumni and other interested parties in the active financial and volunteer support of the programs and activities of SkillsUSA Maine. To acknowledge your support of SkillsUSA Maine, individual/educational and corporate membership donations are available.

Levels	Corporate Range	Individual/Educational Range
Friends	\$250 - \$499	\$50 - \$299
Bronze	\$500 - \$4999	\$300 - \$599
Silver	\$5,000 - \$14,999	\$600 - \$999
Gold	\$15,000 - and above	\$1,000 - and above

All sponsors will receive recognition on our state webpage, single line in the conference program and a certificate of sponsorship. Bronze level and above will receive a recognition plaque instead of a certificate. Silver level and above also receives a free booth space at the State Championships Techspo.

Event Sponsorships

Fall Leadership Conferences

The Annual Fall Leadership Conference is a 1-day event designed to help students and advisors understand common strengths, improve leadership skills, learn how to apply the SkillsUSA Framework and provide networking with other students and teachers.

The Region One Officer Conference provides an opportunity for our student leaders to meet with the other state level student leaders in Region One, present their annual program of work and get feedback, receive leadership training focused on their positions and provide networking with other student leaders.

Levels	Corporate Range	Benefits
Fall/Winter Statewide Leadership	\$7,500	<ul style="list-style-type: none"> • Recognition on screens • Recognition in Statewide Conference program • Free booth space at the State Championships Techspo.
Regional One Officer Leadership	\$2,000	<ul style="list-style-type: none"> • Recognition in Statewide Conference program • Free booth space at the State Championships Techspo.

Event Sponsorships

State Championships

There are many possibilities for sponsorships during the state conference. These can be from individual contest sponsorships to opening or closing ceremonies sponsorship.

Levels	Corporate Range	Benefits
Prize Sponsor	Cost of 1 st , 2 nd , 3 rd place prizes for a particular contest.	<ul style="list-style-type: none"> • Recognition in Conference program
Contest Sponsor	Leadership Contest - \$250 Occupational Contest - \$500	<ul style="list-style-type: none"> • Recognition in Conference program
Alumni & Friends Sponsor	\$1,000	<ul style="list-style-type: none"> • Recognition in Luncheon program • Recognition on State Alumni webpage • Free booth space at the State Championships Techspo.
Opening Ceremonies Sponsor	\$10,000	<ul style="list-style-type: none"> • Signs at Opening Ceremonies • Recognition on screens • Recognition on stage • Recognition in Conference program • Free booth space at the State Championships Techspo.
Award Ceremonies Sponsor	\$10,000	<ul style="list-style-type: none"> • Signs at Closing Ceremonies • Recognition on screens • Recognition on stage • Recognition in Conference program • Free booth space at the State Championships Techspo.

National Championships

There are many possibilities for sponsorships during the national conference. These can be from individual contest travelships to State T-shirt sponsorship.

Levels	Corporate Range	Benefits
State T-Shirt	\$2,500	<ul style="list-style-type: none"> • Logo on t-shirt • Recognition on our webpage
Contest Travelship	Cost to send one competitor \$1,500	<ul style="list-style-type: none"> • Recognition in Conference program
Leadership Travelship	Cost to send one State Officer \$1,500	<ul style="list-style-type: none"> • Recognition in Conference program

State Officer Team Sponsorship

The officer is made up of 10 High School and College students from across the state of Maine. These are the ambassadors of our organization. This sponsorship helps to cover some of the cost of apparel, travel and training needs of these students.

Levels	Corporate Range	Benefits
State Officer Team Sponsor	\$15,000	<ul style="list-style-type: none"> • Recognition on screens • Company Logo on all State Officer Apparel • Recognition in Conference program • Free booth space at the State Championships Techspo.

Advertising and Branding Opportunities

Lanyards Fall Leadership - \$1,000

Prominent co-branding with SkillsUSA worn by all attendees. Lanyards must be worn to access the conference. This is the most highly visible personal item worn at Fall Leadership.

Lanyards State Championships- \$1,500

Prominent co-branding with SkillsUSA worn by all attendees. Lanyards must be worn to access the conference. This is the most highly visible personal item worn at the Championships.

Maine Conference Hub Website - \$2,000

This website is used by all registered conference attendees to prepare for the State Championships.

State Championship Banners- \$2,500

The banner is given to each gold medalist school in each division. Many of the schools hang these in prominent areas of their school to show their students accomplishments, so having your logo on this item also shows your support.

State Championships Conference Program

This 8.5 X 5.5 program is included as part of the conference registration and is given to each conference attendee.

¼ Page - \$50	Inside Fold
½ Page - \$100	One Side - \$300
Full Page - \$200	Both Sides - \$600
Back Cover \$600	

Techspo Booth Space

Will be available at all our conferences. Please check with elajoie@skillsusamaine.org for availability and pricing.



Learn more about SkillsUSA

What is SkillsUSA and NLSC?

[What is SkillsUSA & NLSC? – YouTube](#)

The SkillsUSA Framework

[SkillsUSA Framework - YouTube](#)

SkillsUSA Championships Overview

[The SkillsUSA Championships – YouTube](#)

Thank you for your support!

It is essential for delivering SkillsUSA's mission to empower members to become world-class workers, leaders and responsible citizens. With you standing by us, SkillsUSA's innovative work in communities nationwide will keep advancing the quality of our nation's skilled workforce.

For more information, contact the SkillsUSA Maine
hcasey@skillsusamaine.org

PARTNERSHIP

Opportunities

2023 - 2024