



SkillsUSA®

# NATIONAL LEADERSHIP & SKILLS CONFERENCE

JUNE 19-23, 2023

**Maine Conference Guide**

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## State Director Message

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Dear Advisors,

Congratulations! Your chapter members have worked hard this year to earn an opportunity to attend the SkillsUSA National Leadership & Skills Conference in Atlanta, GA, this June. On behalf of our state association, board of directors and office, I want to thank you for your continued work and dedication as an advisor to ensure our members develop around the SkillsUSA mission of “empowering its members to become world-class workers, leaders and responsible American citizens. We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics.”

Together, we will have a full week in Atlanta, the new home of NLSC. The conference truly has an opportunity for every member attending, all supported by business and industry partners working to ensure America has a future skilled workforce. Competitors participating in the career competitions of the SkillsUSA Championships will represent our state as the very best in their respective skill areas. Delegates will conduct the business of the organization, making decisions for the future of our organization. Chapter leaders will be able to grow and develop around skills outlined within the SkillsUSA Framework. Advisors will be able to grow their toolbox through professional development sessions and networking. And all attendees will be able to interact with industry professionals representing the careers you are training for.

We know that you and your members will work hard to make our state proud and that we are the best delegation at NLSC. This guide outlines the initial information about the event, including schedules, program overviews and how to best prepare. Please review and reach out with questions as they come up. Additional information and registration instructions will be released as we move closer to the event.

We look forward to seeing you at NLSC in Atlanta this June!

Sincerely,

Hal Casey  
*State Director*

## Condensed Conference Agenda

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### Saturday, June 17

8:30 a.m. - 9:30 a.m.  
9:30 a.m. - 4:15 p.m.

Activate, Leverage and Engage Registration  
Activate, Leverage and Engage

### Sunday, June 18

8:30 a.m. - 4:15 p.m.

Activate, Leverage and Engage

### Monday, June 19

8:30 a.m. - 3 p.m.  
1 p.m. - 6 p.m.  
X p.m. - X p.m.  
X p.m.

Activate, Leverage and Engage  
SkillsUSA Store Grand Opening  
State Delegation Check-in (Hotel)  
State Delegation Meeting

### Tuesday, June 20

7:30 a.m. - 5 p.m.  
9 a.m. - 12 p.m.  
10 a.m. - 5 p.m.  
8 a.m. - 5 p.m.  
8 a.m. - 5 p.m.  
10 a.m. - 5 p.m.  
7 p.m. - 8:30 p.m.

SkillsUSA Store Opens  
Advisor of the Year Interviews  
SkillsUSA TECHSPO  
Academy of Excellence  
SkillsUSA University  
SkillsUSA Championships  
Opening Session

### Wednesday, June 21

7:30 a.m. - 5 p.m.  
8 a.m. - 5 p.m.  
8 a.m. - 5 p.m.  
8 a.m. - 5 p.m.  
8 a.m. - 5 p.m.  
9 a.m. - 5 p.m.  
1:30 p.m. - 3:30 p.m.  
6 p.m. - 9 p.m.

SkillsUSA Store open  
SkillsUSA Championships  
SkillsUSA TECHSPO  
Academy of Excellence  
SkillsUSA University  
Models of Excellence Interviews  
SkillsUSA Corporation Meeting  
Models of Excellence Dinner

### Thursday, June 22

7:30 a.m. - 2 p.m.  
8 a.m. - 5 p.m.  
8 a.m. - 5 p.m.  
8 a.m. - 5 p.m.  
8 a.m. - 5 p.m.  
7 p.m. - 10 p.m.

SkillsUSA Store open  
SkillsUSA Championships  
SkillsUSA TECHSPO  
Academy of Excellence  
SkillsUSA University  
Champions Festival

### Friday, June 23

7 a.m. - 1:30 p.m.  
5 p.m. - 8:30 p.m.

Community Service Project  
Awards Ceremony

## Welcome to Atlanta!

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The SkillsUSA National Leadership and Skills Conference is the showcase of skilled trades. Quality career and technical education will be the centerpiece of the conference. Thousands of students, teachers, education leaders and representatives from hundreds of national corporations, trade associations, businesses and labor unions will join together to engage, prepare and celebrate America's future workforce. Atlanta is excited to be the new home of this event.

While Atlanta is sprawling with towering buildings made of glass and steel, it is truly a city in the forest, dotted with expansive green spaces. Everyone is buzzing about the destination, including Lonely Planet. The travel experts named Atlanta as the only U.S. city included in its Best in Travel list for 2022. This urban oasis is a multi-cultural haven for residents and visitors alike, yet exudes Southern hospitality. Individuals from all walks of life add to the city's charm and personality.



Atlanta began as a railroad terminus and remains a transportation hub, but with a 21st-century, global approach. Hartsfield-Jackson Atlanta International Airport is the busiest airport in the world, and 80 percent of the U.S. population lives within a two-hour flight. Visitors can roll into Downtown directly from the airport by riding Atlanta's public rail system, MARTA.

The recently refreshed Centennial Olympic Park is Downtown's centerpiece and is anchored by the Fountain of Rings, an everlasting reminder of the 1996 Summer Olympic Games. Next door, attractions surround Pemberton Place such as Georgia Aquarium, World of Coca-Cola and The National Center for Civil and Human Rights. Atlanta Streetcar is the city's modern-day trolley, carrying passengers from the convention and entertainment district to the eastside of the city.



Sports fans have much to enjoy with a multitude of major league teams to see in action. At the state-of-the-art Mercedes-Benz Stadium, the NFL's Atlanta Falcons "Rise Up" and MLS Atlanta United FC, compete on the soccer pitch. At State Farm Arena, the NBA Hawks take the court. For more football action, collegiate fans congregate at Chick-fil-A College Football Hall of Fame.

Atlanta's rich history comes to life in Sweet Auburn Historic District, once the wealthiest black community in America. The area is a focal point for the civil rights movement, as the Martin Luther King Jr. National Historical Park and Ebenezer Baptist Church are located within the district.

Beyond the city's core, Atlanta's intown neighborhoods are packed with personality. Midtown mixes elegance with culture. The Westside has become a magnet for foodies, design enthusiasts and shoppers. Buckhead blends boutiques and galleries with fabulous dining, while Little Five Points keeps it funky through bohemian grunge paired with eclectic shops and music spots.



In Atlanta, chef-run restaurants dish up modern American cuisine in strikingly beautiful spaces. Among the cutting-edge eateries are cozy diners, cafés and bistros. The ethnic mom-and-pop restaurants along Buford Highway offer menus with lots of flavor.

Atlanta welcomes more than one million international visitors each year. Seventy-one countries have representation in Atlanta through a consulate or trade office, giving it a diverse economy. From arts and culture to music and cuisine, the city is full of multi-cultural opportunities for everyone.

Atlanta sits at the intersection of Southern charm, creativity and sophistication. It is easy to fall in love with this beautiful city – its world-class attractions, award-winning dining and hidden wonders – and be inspired by the city's endless possibilities.

Downtown/Midtown is the city's vibrant downtown convention and entertainment district is home to world-class attractions, while the artsy Midtown neighborhood provides inspiration through food and culture. View a map at <https://bit.ly/NLSCAtlMap>.

## **Atlanta Information Directory**

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SkillsUSA has produced an Atlanta Information Directory that highlights medical services, pharmacies, grocery stores and other amenities near the conference venue and hotels. To view the directory [click here](#).



## **Safety and Security Information**

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The safety and health of all conference attendees is the top priority of SkillsUSA. While no city can guarantee complete safety at all times for its visitors, SkillsUSA has worked closely with the City of Atlanta, the Atlanta Convention and Visitors Bureau, Georgia World Congress Center Police Department and Security, Atlanta Police Department, Atlanta Ambassador Force, MARTA Police Department as well as other public safety stakeholders and security specialists to ensure the safest experience for attendees.

Unlike our convention centers in Louisville and Kansas City, the GWCC uses a secure badge system for all attendees. No one is allowed into the building without the proper badge and identification. This provides a level of event security that SkillsUSA has not been able to obtain during past conferences. The city of Atlanta also incorporates a high-end surveillance system that is constantly monitored.

### **Atlanta Police Department**

The Atlanta Police Department (APD) is divided into zones with dedicated officers and a zone commander. Most conference will take place in Zone 5. This zone covers most of Downtown Atlanta and has a long history of working with major events and conferences, including Super Bowl LIII and the Atlanta Pride parade. Each week the department evaluates zone wide crime reports and allocates additional resources to areas needing a public safety focus.

### **Atlanta Ambassador Program**

Whether you need a helping hand to figure out where to go and what to do in downtown Atlanta, or you need assistance locating a business or your rental vehicle, or you're concerned about a safety issue, Atlanta has you covered with its Atlanta Ambassador program. The city of Atlanta has members of its helpful Ambassador Force stationed throughout the downtown to assure public safety and provide tourists and residents with information. They're the ones in the red and blue uniforms riding Segway human transporters or All-Terrain Public Safety Bikes. Beyond the ambassadors you see on the streets, there are also ambassadors who monitor the downtown surveillance cameras in addition to the police department's monitoring station. During special events, ambassadors communicate with public safety officials directly from the Joint Operations Command Center.

#### Ambassador Services:

- **Welcome and Information Booths:** Located at the intersection of Peachtree St. and Andrew Young International Blvd., these are staffed 7:15 a.m.-11:45 p.m.
- **Travel Help:** Ambassadors know every inch of downtown and can tell you the best route (by foot, car or MARTA) to any location. They can also pre-screen attendee walking routes for conferences and events.
- **Activity Suggestions:** Whether visitors have an hour, an afternoon or an entire weekend to enjoy the sights and sounds of downtown, ambassadors can recommend the perfect attractions.
- **Medical Assistance:** Ambassadors are trained to assist in medical emergencies and have direct radio contact with emergency responders. They can also guide people to the nearest 24-hour pharmacy or healthcare provider.
- **Maps:** Ambassadors can offer one of the most useful tools in any city: a detailed map, marked with major attractions, hotels, restaurants and roadways.
- **Safety:** Downtown Atlanta is extremely safe. However, should visitors ever feel uncomfortable, they can approach the nearest ambassador who will be happy to escort them to a vehicle, hotel or other downtown destination

## **MARTA Airport Transportation Information**

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Catching the MARTA from the airport to your downtown hotel is easy. We encourage using MARTA, Atlanta's rapid transit system. Participants will travel directly to the Domestic Terminal, between the North and South baggage. Then take the Red and Gold lines to the Peachtree Center.

### **Tips for taking MARTA to and from Hartsfield-Jackson International Airport:**

- MARTA's Airport Station is inside the Domestic Terminal. Travel directly to the Domestic Terminal, between the North and South baggage claims. Click here to check out the domestic terminal directory by [clicking here](#).
- Take the Red and Gold lines. They travel directly to and from the Airport Station.
- Plan ahead (or on the go). Use our trip planner or MARTA On the Go app to get directions and view real-time train schedules.

### **Peachtree Center Station Hotels**

- Atlanta Marriott Marquis
- Courtyard Atlanta Downtown
- Embassy Suites by Hilton at Olympic Park
- Hilton Atlanta
- Hilton Garden Inn Atlanta Downtown
- Holiday Inn Express and Suites Atlanta Downtown
- Hotel Indigo Atlanta Downtown
- Hyatt Regency Atlanta
- Sheraton Atlanta Hotel
- **The American Hotel Atlanta Downtown**
- The Westin Peachtree Plaza, Atlanta

### **Five Points Transit Station Hotels**

- Fairfield Inn and Suites Downtown
- Omni Atlanta Hotel at CNN Center

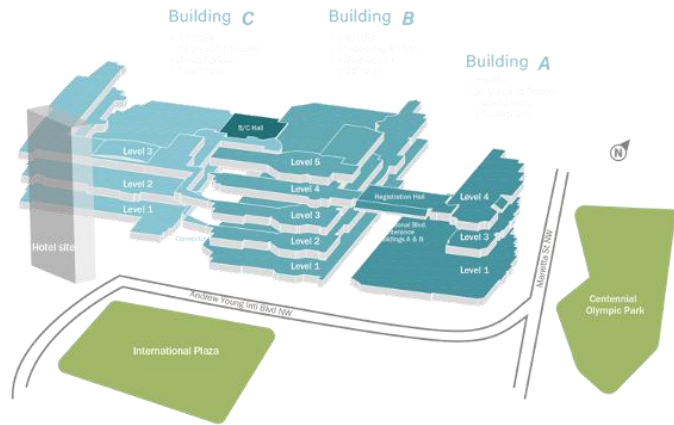
Click here to checkout the  
[MARTA Ride Guide](#)  
<https://skillsusa.egnyte.com/dl/vnpHQFu0zO>



Conference Experience  
**Conference Venues**

**Georgia World Congress Center**

The Georgia World Congress Center (GWCC), the new home of the National Leadership & Skills Conference, is one of the nation's premier destinations for conventions, trade shows, film production and more. Located in the heart of downtown Atlanta, GWCC offers 1.5 million square feet of prime exhibit space and is the world's largest LEED certified convention center. Consisting of three interconnected buildings, the GWCC offers a variety of flexible and dynamic spaces and hosts hundreds of world-class events each year. Steps from the convention center's doors, visitors will find 22-acre Centennial Olympic Park, state-of-the-art Mercedes-Benz Stadium (home to the Atlanta Falcons and Atlanta United), the Chick-fil-A College Football Hall of Fame, and the Atlanta Hawks' recently renovated nest, State Farm Arena.



Staying Connected (Cellular and Wi-Fi Information)

GWCC contains several free wi-fi areas to ensure attendees can stay connected. Throughout GWCC, there are service boosters for all major cell phone carriers as well. To view the map of complimentary wi-fi areas, [click here](#).

**State Farm Arena**

State Farm Arena will host the Opening Session, Recognition Session and Awards Session of NLSC. The venue is home to the Atlanta Hawks and has recently been named Best New Concert Venue in the United States by Pollstar. The arena is 680,000 square feet and has a capacity of nearly 20,000.



## National Courtesy Corp

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The National Courtesy Corps is an elite group of high school students, college/postsecondary students, advisors and chaperones who are selected to represent their state delegation while assisting the national organization in conducting the NLSC. Courtesy Corps members work with and build a network of industry and educational experts while developing Framework skills, building friendships and having fun.

Learn more about the National Courtesy Corp, including eligibility requirements, by [clicking here](#).

## National Education Team

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The National Education Team (NET) assists the national technical committees in conducting and managing the SkillsUSA Championships and communicates to advisors the industry expectations for the quality of instruction and professional development in occupational areas represented in the SkillsUSA Championships. NET members may also be called upon throughout the year for their insights and expertise.

Learn more about the National Education Team, by [clicking here](#).

## NLSC Pin and T-shirt Design Challenges - Submissions Due March 15

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Each year, SkillsUSA challenges students across the country to put their skills to the test and contribute creative designs to commemorate the year's National Leadership and Skills Conference. This challenge tasks students with creating a custom pin design for SkillsUSA's National Leadership and Skills Conference. Learn more about the Pin Design Challenge by [clicking here](#). Learn more about the T-shirt Design Challenge by [clicking here](#).

## SkillsUSA TECHSPO

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As a CTE destination, SkillsUSA TECHSPO showcases the latest technology and its application by our future workforce, teachers, and experts. Over 200 exhibitors at SkillsUSA TECHSPO are placed alongside national career competitions and leadership sessions that are shaping and celebrating our nation's career-ready students. Across three exhibition floors, interactive experiences inspire participants while industry connections are forged to enhance classrooms and develop the country's talent pipeline.

As a result of participating in the TECHSPO, the SkillsUSA mission is achieved by ensuring that participants are able to engage in meaningful, mutually beneficial exhibit booth experiences that teach students skills and knowledge related to their industry of interest and build their network of student and industry experts.

Schedule: Tues., June 29 10 a.m. - 5 p.m., Wed., June 21 8 a.m. - 5 p.m. and Thurs., June 22 8 a.m. - 5p.m.

## Activate, Leverage and Engage (Pre-NLSC Conferences)

### General Information



#### Dates and Times:

Saturday, June 17 – Monday, 19, 2023  
*Lunch provided daily.*

#### Registration Information:

165.00 per participant  
Register through SkillsUSA Register

### Activate for Chapter Leaders

Activate is a two-and-a-half-day, high-energy leadership conference that is open to all middle school and high school SkillsUSA student leaders. The conference focuses on developing the following SkillsUSA Framework skills for use in achieving the local program of work: Leadership, Service Orientation and Planning, and Organization and Management. Activate is open to members looking to take their leadership to the next level.

Participation in Activate helps achieve the SkillsUSA mission by ensuring that chapter leaders can:

- Demonstrate basic project management skills as defined by SkillsUSA.
- Implement appropriate Leadership, Service Orientation and Planning, Organizing and Management skills as defined by SkillsUSA to accomplish chapter goals related to the local program of work.
- Compare and contrast national servant leaders to identify ways they can use these positive leadership traits to serve others.

### Leverage for State Officers

Leverage is an intensive leadership experience open to SkillsUSA's state officers and designed to develop targeted SkillsUSA Framework skills as they relate to the role of a state officer's service: Leadership, Communication and Job-Specific Skills. Leverage provides state officers with high-energy leadership training that focuses on individual leadership skill development, building teams and communicating effectively. State officers will practice facilitation techniques that will take their skills to the next level at their Fall Leadership Conference. Count on Leverage to have a lasting impact on your state officer team.



Participation in Leverage helps achieve the SkillsUSA mission by ensuring that state officers can:

- Demonstrate high-quality and effective leadership, facilitation and communication skills as defined by SkillsUSA.
- Analyze the situations and environments they find themselves in and apply appropriate leadership, communication and job-specific skills as defined by SkillsUSA.



### Engage for Advisors

Engage is a professional development conference that assists teachers and SkillsUSA advisors in elevating their teaching skills to new levels. Experiential sessions connect educators with classroom and chapter knowledge to begin planning for their upcoming school year. Teacher lesson plans and chapter activities will be more engaging and intentional than ever after this conference.

Participation in Engage helps achieve the SkillsUSA mission by ensuring that advisors and teachers can:

- Implement SkillsUSA and the SkillsUSA Framework to build a high-quality CTE program that develops highly qualified employee candidates through their classroom instruction, work-based learning experiences and SkillsUSA chapter programming.
- Demonstrate the use of a variety of new and existing SkillsUSA educational resources and programs.

## SkillsUSA Delegates

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SkillsUSA is a student-led organization, whereby student members are charged with the responsibility of governing the affairs associated with the organization Bylaws.

The SkillsUSA Delegate Program engages state-identified delegates to represent their respective state association in introducing, debating, modifying and voting upon delegate items that may include organization Bylaws, and the SkillsUSA national elections. Delegates receive training to develop their responsibility and decision-making skills while building their peer network throughout the delegate processes.

Participation in the Delegate Program helps achieve the SkillsUSA mission by ensuring delegates can:

- Demonstrate responsibility and decision making to make informed decisions by engaging in training about the decision making process and implementing the steps through the delegate process.
- Collaborate with peer delegates to analyze organizational goals, consider state-level needs and provide input that represents their state's student membership and contributes to the achievement of the national organization mission.

The Delegate Program will be held June 20-23, 2023, at the Georgia World Congress Center in Atlanta. In 2022, delegate programming will replace the usual time of TAG Tuesday to provide more robust training and engage delegates in more meaningful work during NLSC.

Delegates can also be contestants, but schedules should not conflict.

Learn more about the SkillsUSA Delegates, by [clicking here](#).

## National Officer Election Process

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The SkillsUSA national officer election process facilitates the election of 10 high school representatives (five at-large positions and five regional vice presidents) and five at-large college/postsecondary representatives to serve as student leaders for SkillsUSA as national officers. Candidates engage in multiple selection interview/demonstration rounds that may occur individually or in groups. In all rounds, candidates apply their knowledge and skills applicable to the responsibilities of a national officer.

Participation in the national officer election process helps achieve the SkillsUSA mission by ensuring that national officer candidates can:

- Engage in multiple election process interview/demonstration rounds in which they will apply their knowledge and skills in ways that are authentic to and replicate the experience and duties of a SkillsUSA national officer.
- Demonstrate their ability to apply the SkillsUSA Framework Essential Element knowledge and skills through a rigorous interview process.

The National Officer Election Process will be held throughout June 2022, including the application (due by June 1 at 6 p.m. ET), pre-NLSC virtual events, and in-person events during NLSC. Please see the 2023-24 National Officer Program Guide at [skillsusa.org/national-officer-election-process](https://skillsusa.org/national-officer-election-process) for further details on the election process.

## **SkillsUSA Academy of Excellence (including Transition to Teach)**

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The SkillsUSA Academy of Excellence is an initiative that offers NLSC educator attendees including advisors, teachers, administrators and counselors an opportunity for a wide selection of professional development training. SkillsUSA will offer up to 40 sessions over three days to help you develop in the areas such as:

- Chapter management.
- Educational psychology.
- Mentorship.
- Classroom management.
- CTE.
- Work-based learning.
- Resource implementation.

**Dates:** June 22-22, 2023

**Tracks include:**

**Sessions:** Up to 40 sessions to choose from.  
Drop-in participation format.

- New Teacher.
- Experienced Teacher.
- New Advisor.
- Experienced Advisor.
- School Administrator.
- School Counselor.

**Length:** 60-90 minute per each session.

**Fee:** Included in NLSC Advisor registration.

### **Academy of Excellence is an opportunity to:**

- Gain and assess tangible skills in represented areas that are specific to your track.
- Enhance your classroom instruction or build your instructional style.
- Network with professionals in your field.
- Get access to additional field-specific resources.
- Receive a certificate of competition for the available skills.
- Become engaged as a presenter and share your expertise.

### **Transition to Teaching**

Within the Academy of Excellence is the inaugural Transition to Teaching conference. Transition to Teaching is a four-day transformative experience designed to help industry experts transition into teaching careers. This conference provides teachers who do not have formal teacher preparatory training with an intensive experience to learn about lesson planning and the management of classrooms, laboratories and SkillsUSA chapters. Attendees must register in advance but there is no charge. The dates are June 21-24 (Tuesday to Friday).

For questions, contact Karolina Belen at [kbelen@skillsusa.org](mailto:kbelen@skillsusa.org).

## Conference Programs and Events

### SkillsUSA University

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SkillsUSA University is an Academy of Excellence initiative which offers all registered NLSC attendees a chance to learn directly from industry expert practitioners and gain field-specific skills which they can later incorporate into their classroom instruction.

There is no charge to attend sessions, as this program is included in NLSC registration for advisors and students. Check the NLSC App for session dates, times and locations.

#### **If you are a CTE educator or student, SkillsUSA University is an opportunity to:**

- Gain technical skills through direct instruction provided by an industry expert in your field.
- Network with others in your field.
- Enhance your classroom instruction or educational experience.
- Access additional field-specific resources.
- Receive a certificate of competition for the session.
- Participate in lunch and learn opportunities for casual networking within the cluster.

#### **If you are an industry expert, SkillsUSA University is an opportunity to:**

- Share your expertise and network with other professionals in the field.
- Help foster career readiness by way of developing job-specific skills in CTE classrooms.
- Gain experience as a presenter during the SkillsUSA national conference.
- Promote your brand.

#### **Dates and Times**

- June 20-22, 2023 (Tuesday, Wednesday and Thursday)
- 90-minutes per session.
- Two presenters per career cluster (28 presenters total)

#### **Presenter Information**

If you would like to present at SkillsUSA University, access the Request for Proposal application at [bit.ly/SkillsUSAUProposals22](https://bit.ly/SkillsUSAUProposals22).

All sessions should serve the educational purpose of developing a technical skill and should not focus on the sale of a specific product. A brand and product can be utilized to demonstrate a skill.

For questions or more information, contact Karolina Belen at [kbelen@skillsusa.org](mailto:kbelen@skillsusa.org).

## SkillsUSA Championships Information

The SkillsUSA Championships program assesses and recognizes career and technical education students. It engages students by testing their skills against standards for entry-level workers in the skilled trades through authentic skill demonstrations. Students are evaluated by expert representatives of business, industry and organized labor. The SkillsUSA Championships program connects the work done by students at the local level to the national level through programming offered at the district, regional and state levels.

**Total Career Competitions: 108**    Official Competitions: 102    Demonstration Competitions: 6

COD-#	Code - Number of Competitors
Demo	Demonstration Competition
MS	Middle school competition
MS only	Middle school only competitions
HS only	High school only competitions

- 3D Visualization and Animation **VA-2**
- Action Skills **AS-1**
- Additive Manufacturing **AMF -2**
- Advertising Design **ADV-1**
- American Spirit **AM-3**
- Architectural Drafting **AD-1**
- Audio/Radio Production **RAP-2**
- Automated Manufacturing Technology **MFG-3**
- Automobile Maintenance and Light Repair (Demo) (HS only) **MLR-1**
- Automotive Refinishing Technology **ART-1**
- Automotive Service Technology **AST-1**
- Aviation Maintenance Technology **AMT-1**
- Barbering **BAR-1**
- Basic Health Care Skills (HS only) **CARE-1**
- Broadcast News Production **TVN-4**
- Building Maintenance **BLMT-1**
- Cabinetmaking **CM-1**
- Career Pathways Showcase
  - Arts and Communications: CPSA- 3*
  - Arts, Audiovisual
  - Technology and Communications
  - Business, Management and Technology: CPSB- 3*
  - Business Management and Administration, Finance Services, Information Technology, and Marketing, Sales and Services
  - Health Services: CPSC-3*
  - Health Science
  - Human Services: CPSD- 3*
  - Government and Public Administration; Law, Public Safety and Security; Education and Training Services; Human Services and Hospitality and Tourism
  - Industrial and Engineering Technology: CPSE-3*
  - Architecture and Construction; Manufacturing; Science, Technology and Math and Transportation, Distribution and Logistics
  - Natural Resources/ Agriculture/Food: CPSF-3*
  - Agricultural, Food and Natural Resources

- Carpentry **C-1**
- Chapter Business Procedure **CBP-6**
- Chapter Display **DIS-3**
- CNC 5 Axis (Demo) **CNCX-1**
- CNC Milling Specialist **CNCM-1**
- CNC Technician **PMT-1**
- CNC Turning Specialist **CNCT-1**
- Collision Damage Appraisal (Demo) **CDA-1**
- Collision Repair Technology **CRT-1**
- Commercial Baking **CB-1**
- Commercial Drone (Demo) **DT-2**
- Community Action Project **CAP-2**
- Community Service **CS-3**
- Computer Programming **CP-1**
- Cosmetology **CO-1**
- Crime Scene Investigation **CSI-3**
- Criminal Justice **CJ-1**
- Culinary Arts **CA-1**
- Customer Service **CUS-1**
- Cyber Security **CY- 2**
- Dental Assisting **DA-1**
- Diesel Equipment Technology **DET-1**
- Digital Cinema Production **VPD-2**
- Early Childhood Education **PRE-1**
- Electrical Construction Wiring **ECW-1**
- Electronics Technology **ET-1**
- Emergency Medical Technician (Demo) **MMT-1**
- Employment Application Process **EAP-1**
- Engineering Technology/Design **ENG-3**
- Entrepreneurship **ENTR-4**
- Esthetics **EST-1**
- Extemporaneous Speaking **ES-1**
- Facility Management (Demo) **FM-1**
- Firefighting **FF-1**
- First Aid/CPR **CPR-1**
- Graphic Communications **GC-1**
- Graphics Imaging Sublimation **GIS-1**
- Health Knowledge Bowl **BOWL-4**
- Health Occupations
- Professional Portfolio **HOPP-1**
- Heating, Ventilation, Air Conditioning and Refrigeration **HVAC-1**
- Industrial Motor Control **MOTR-1**
- Information Technology Services **CMT-1**
- Interactive Application and Video Game Development **IAGD-2**
- Internetworking **WORK-1**
- Internet Of Things (IOT) Smart Home **RSI-1**
- Formerly known as Residential Systems Installation and Maintenance*

- Job Interview **JI-1**
- Job Skill Demonstration A (MS) **JSDA--1**
- Job Skill Demonstration Open (MS) **JSDO-1**
- Marine Service Technology **MT-1**
- Masonry **M-1**
- Mechatronics **MECH-2**
- Medical Assisting **MA-1**
- Medical Math **MM-1**
- Medical Terminology **MTM-1**
- Mobile Electronics Installation **MEI-1**
- Mobile Robotics Technology (MS) **MRT-2**
- Motorcycle Service Technology **MST-1**
- Nail Care **NAIL-1**
- Nurse Assisting **NA-1**
- Occupational Health and Safety: Single **OHSS-3**
- Occupational Health and Safety: Multi. **OHSM-3**
- Opening and Closing Ceremonies (MS) **OCC-7**
- Outstanding Chapter (MS) **OUT-3**
- Photography **P-1**
- Pin Design (State Conference) (MS) **PIN-1**
- Plumbing **PLB-1**
- Power Equipment Technology **PET-1**
- Practical Nursing **PN-1**
- Prepared Speech **PS-1**
- Principles of Engineering/Technology **PT-1**
- Promotional Bulletin Board **BB-3**
- Quiz Bowl **QUIZ-5**
- Related Technical Math **RTM-1**
- Residential Commercial and Appliance Technology **MAT-1**
- Formerly known as Major Appliance and Refrigeration Technology*
- Restaurant Service **FBS-1**
- Robotics and Automation Technology **RAT-2**
- Robotics: Urban Search and Rescue (MS) **USR-2**
- Screen Printing Technology **SP-1**
- Sheet Metal **SM-1**
- Team Engineering Challenge (MS only) **ETC-3**
- TeamWorks **TW-4**
- Technical Computer Applications **TECH-1**
- Technical Drafting **TD-1**
- Telecommunications Cabling **CAB-1**
- Television (Video) Production **TV-2**
- T-shirt Design **TSD-1**
- Web Design and Development **WEB-2**
- Welding **W-1**
- Welding Fabrication **WF-3**
- Welding Sculpture **WS-1**

### Competition Updates

Updates will be posted to the link below. This page will be updated continuously leading up to NLSC:

[www.skillsusa.org/competitions/skillsusa-championships/contest-updates/](http://www.skillsusa.org/competitions/skillsusa-championships/contest-updates/)

## General Sessions (Opening and Award Ceremonies)

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*\*The below session runs-of-show are tentative and subject to change as session schedules are finalized.*

### Opening Session | Tuesday, June 20<sup>st</sup>, 7-8:30 p.m.

The Opening General Session is the kick-off event of the annual National Leadership & Skills Conference. This experience engages attendees with high-energy, participatory and recognition components that set the tone for the week-long conference.

- Parade of Champions
- Opening Ceremony
- Anthem and Color Guard
- National Officer Welcome
- Advisor of the Year Recognition
- National Officer Keynote
- Session Sponsor Introduction/Speaker
- Courtesy Corps Recognition
- State of the Association, Chelle Travis
- National Officer Candidate Introduction
- Pin and T-Shirt Recognition

### Closing/Awards Session | Friday, June 24<sup>th</sup>, 5-8:30 p.m.

The culminating experience of the National Leadership & Skills Conference is the Closing/Awards Session which serves to recap the entire NLSC experience. This high-energy session will recognize the accomplishments of the attendees who participated in NLSC activities including the SkillsUSA Championships, National Officer Election Process and more. Attendees will leave the conference inspired to achieve greatness in their own leadership roles within the organization and with a spirit celebration for self and others.

- Red Carpet Event
- Session Welcome
- Session Sponsor Introduction/Speaker
- Championships Awards
- Community Service Recognition (NLSC)
- National Education Team/  
Technical Committee Appreciation
- National Officer Announcement/ Installation
- Conference Recap Video
- Theme Unveil
- Closing Session



## State Registration Information

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Registration for the SkillsUSA Maine Delegation to the 2023 National Leadership and Skills Championships will be handled through the office of the State Director. Advisors are responsible to ensure that all registration materials and appropriate fees are due ***no later than*** April 14, 2023. Send registration materials to:

Hal Casey, State Director  
SkillsUSA Maine  
88 Cunningham Ridge Rd  
Surry, ME 04684

All registrants for the National Championships must be dues paying members of the SkillsUSA organization. The registration fee for the 2023 conference is **\$300.00**; please make checks payable to **SkillsUSA Maine**. Any registrations after the April 14<sup>th</sup> deadline will cost **\$350.00**.

The registration fee entitles you to all SkillsUSA functions while in Atlanta including Opening & Closing Ceremonies, the actual SkillsUSA competitions, planned entertainment, seminars, and transportation. This also includes state welcome dinner and daily breakfast (Tuesday-Friday) at the hotel.

### NLSC Registration Procedures for Contestants, Advisors, and Observers

ALL state associations are required to use the online registration for the NLSC. To register online, go to the national web site at <http://www.skillsusa-register.org>. Each participant can fill out the NLSC-1 form online. The national headquarters, as well as state associations will be able to access each completed form online. Please make copies of the NLSC-1 form to have each person attending the conference fill out before you start to enter the online registrations.

### NLSC Registration Procedures for Parents and Children

In order for family members to attend all the events and activities, along with staying at our hotel, they will need to register. They can attend the national conference without registering, but they will not be allowed to stay at our hotel as part of our delegation, attend our state sponsored meals, go to opening ceremonies, or attend Skills University Sessions. ***You will register them as an observer.***

### NLSC Registration, Personal and Liability Release Form

The NLSC-1 form is required of all persons attending the NLSC, not just students. If a student is under 18, a parent or guardian **must check the box!** All registration forms must be printed and kept with the head advisor of your school's delegation.

## State Hotel Information

### The American Hotel

Hilton Honors® | 9 floors, 315 rooms

160 Ted Turner Dr NW  
Atlanta, GA 30303

(404) 688-8600  
[www.bit.ly/nlsc-tahotel](http://www.bit.ly/nlsc-tahotel)



At the corner of all that Atlanta has to offer, The American Hotel. Newly re-imagined in the charm of its 1960's heritage, this lifestyle hotel offers a mid-century modern style that celebrates the striking architectural details, pop art and furnishings of a time characterized by clean simple lines. The hotel is adjacent to the Tabernacle and SkyView Atlanta and at the center of it all. Rooms are newly renovated room with Sweet Dreams® beds, 49" TVs and stylish bathrooms.

 Peachtree Station	1 blocks
Georgia World Congress Center	4 blocks
State Farm Arena	3 blocks
World of Coca-Cola	3 blocks
Georgia Aquarium	5 blocks

#### Parking

Valet parking only: \$50/night

#### Guest Amenities

##### Fusion Room

A freshly prepared, locally inspired breakfast buffet is offered daily in the this retro, bistro style dining room.

##### Ted's Montana Grill 0.1 MILES

Atlanta based chains serves a variety of dishes and known for their mouthwatering bison burgers.

##### The Cloakroom Kitchen

Sit back and enjoy elevated bar bites. Dig into Southern inspired entrees, that even a secret agent would recommend.

##### Ray's In The City 0.2 MILES

Enjoy hand-cut steaks and seafood flown in daily from the Atlantic and Pacific all in a casual setting.



### **Hotel Registration**

The SkillsUSA Maine rooming block is 80 rooms. The cost is \$240 per room.

You will be entering your own group reservation information as part of the NLSC registration. The link for the hotel rooming will be on the national registration site.

For insurance reasons, National SkillsUSA regulations require that ALL members of the state delegation stay at the assigned hotel for the duration of the conference.

Hotel reservations are due by April 15, 2023.

### **Hotel Courtesies**

SkillsUSA members have a nationwide reputation of high standards to uphold. Keep in mind it is our good reputation that enables you to take pride in your organization. The following is a list of hotel courtesies and suggestions to which your students should give serious consideration:

- Registered conference attendees should register properly in the hotel and know the hotel room rates.
- Registered conference attendees should tip the bellhop when he/she takes bags to rooms (about \$2 per bag) and when he/she answers room service (20% of price).
- Registered conference attendees should tip for meals (20% of price).
- Registered conference attendees will not open hotel windows or throw objects out of the windows (an offense subject to police action).
- Registered conference attendees should also be considerate of other guests in the hotel
- Registered conference attendees should consider the stay in their hotel room as being a guest in someone's home and should conduct their behavior in the same manner.
- Keep the sleeping room neat and clean at all times.
- Registered conference attendees are expected to respect and obey hotel security procedures and safety regulations including fire alarms, cleared stairwells, security doors and lighting and posted notices must be followed at all times.
- Code of Conduct and rules established by hotel must be followed at all times.
- Hotels may charge for any call from rooms, either to another room in the hotel or outside.

### **Hotel Safety**

In addition to observing all hotel security and safety procedures, identify the nearest exit on the floor of both the hotel sleeping room and state meeting room. In the event of a hotel fire or emergency evacuation, hotel elevators will not operate.

### The Road Between State Championships and National Conference

Set yourself and your student competitors up for success by following these best practices:

- Mark all deadlines on your calendar.
- Attend the NLSC virtual meeting with your state office staff (or set up a meeting yourself)
  - You and your competitors will be part of a state delegation and will be expected to follow both school district and state organization policies and procedures (example: travel agencies versus travel on your own, assigned hotels, state sponsored banquets, meals, etc.)
  - Find out how to ship equipment/supplies ahead of time, or determine if it all can be flown/driven to NLSC. (This cost will need to be accounted for in your budget/discussed with schools.)
- Review the SkillsUSA Championships Technical Standards competition guidelines, which can be located in Absorb in the Professional Membership Benefits section.
  - Note that competition attire is required for national events that is not typically required at state championships. Consult the SkillsUSA Clothing Classifications document for specifics: <https://www.skillsusa.org/wp-content/uploads/2021/12/Clothing-Classifications-2022.pdf>
  - Note also that SkillsUSA official attire is required for the Opening and Awards Sessions at NLSC. (Available at the link above)
  - Note that national guidelines specify what contest materials and equipment are provided and what is expected for each competitor to bring.
- Discuss NLSC with your school administrator or CTE Director (financial obligation, school board approvals for travel out of state, etc.)
  - Begin the requisition process ASAP (some advisors even do this before state championships, as there is sometimes a quick turnaround for travel agents, registration, etc.)
  - It is always worth asking if you can bring along future SkillsUSA leaders from your chapter; there is a wonderful pre-conference experience called Activate and contests are open for viewing. If this is an option, discuss finances with school personnel and space availability with the state office.
  - There is also a great pre-conference training for advisors called Engage; this is an additional registration cost, but it is well worth it for professional development. Engage does not conflict with the competition schedule.
  - Create a planned budget of expenses to share at this meeting. Include the cost of meals and transportation, and try to plan for some fun extras if possible. Your school may not provide all these items, but there may be organizations in the community willing to help offset those costs.
- Download the SkillsUSA 2023 NLSC App from the Apple Store or Google Play and follow SkillsUSA's social media channels (state and national) for updates.
- Bookmark the NLSC page and the contest updates page on the SkillsUSA website and check for updates frequently:
  - National Leadership and Skills Conference: [bit.ly/SkillsUSANLSC](https://bit.ly/SkillsUSANLSC)
  - Competitions: [bit.ly/NLSCChampionships](https://bit.ly/NLSCChampionships)
  - Contest Updates: [bit.ly/ChampionshipsUpdate](https://bit.ly/ChampionshipsUpdate)(Note: The updates page may be updated weekly or even daily leading up to NLSC.)

- Meet with your competitor and their families. This step is crucial! Don't assume that your student is communicating needed information to parents/guardians. This meeting should be done after you meet with your administrator so that finances can be discussed. (Or schedule an additional meeting.)
  - Make sure the competitor can and wants to attend. This needs to be done immediately; if your competitor can't attend, contact your state office ASAP, as there may be a possibility for the silver medalist to go.
  - Make sure that your competitor and family understand that even though NLSC is in June, it is a school event and a SkillsUSA event and all policies and procedures will still be followed. (This is true even if the student has graduated from high school prior to attending NLSC.)
  - Make sure that your competitor and family understand that having a single hotel room is rare for most states and that sharing hotel rooms should be expected. (This is dependent on your school policies, your state organization's policies and SkillsUSA, so know this information prior to your meeting.)
  - Be candid about costs. If your student is expected to pay for food, baggage fees, mementos and clothing, give them a reasonable amount of money to plan for.
  - Share a sample packing list with your competitor and family (see below).
  - Set up regular contest practice sessions with your competitor. It is vital that your competitor studies the SkillsUSA Championships Technical Standards rules and regulations and practices each skill for the national competition. It is great to seek assistance from business and industry to evaluate work and provide feedback. This helps your competitor feel ready to compete.
    - Ask someone who is experienced with resumes to review your student's resume. Resumes are required for all NLSC contests. (Most people who work in HR departments are more than happy to help with this task.)
    - Review the SkillsUSA Knowledge Test with your competitor. Check the SkillsUSA website for more information about this.

### **Planning and Packing — Tips for Students:**

- Take the time to think through what you will need, then pack accordingly.
- Leave your itinerary with family.
- Tag your luggage inside and out.
- Bring a cellphone.
- Bring your cellphone charger.
- Have your advisor's mobile phone number.
- Carry your medical insurance card.
- Have a valid travel ID (see TSA site for acceptable types of ID): Tsa.gov
- Bring a list of family phone numbers.
- Leave expensive electronics or jewelry at home.
- Bring an alarm clock.
- If you take prescription medicine, bring a supply with you.
- Bring some extra cash for emergencies.
- Bring two pairs of comfortable shoes.
- Write down your schedule including contest times and state meetings.
- No backpacks or large tote bags are allowed in the general sessions.

## The Road Continues: Arrival in Atlanta

### Hotel Courtesies

SkillsUSA members have a nationwide reputation of high standards to uphold. Keep in mind that it is our good reputation that enables you to take pride in your organization. The following is a list of hotel courtesies and suggestions to which attendees should give serious consideration:

- Attendees should tip hotel staff when luggage is brought to their rooms (\$1 to \$2 per bag).
- Attendees should tip for restaurant meals, food deliveries and room service (15%-20% of price).
- Attendees will not open hotel windows or throw objects out of the windows.
- Attendees should always be considerate of other guests in the hotel. Please realize that there may be business/industry representatives, technical committee chairs, judges, etc. staying in the same hotel.
- Attendees should keep their sleeping room neat and clean at all times.
- Attendees are not allowed in any hotel room other than their own assigned room. There are common areas in all hotels for social gathering.
- Attendees are expected to respect and obey hotel security procedures and safety regulations. Posted notices must be followed at all times.
- Attendees will observe the assigned curfew times, regardless of age.
- Attendees are provided a copy of the conference [Code of Conduct](#), located on page 2.
- Any additional rules established by advisors/chaperones and/or hotel must be followed at all times.

### Fire Safety

The probability of you being involved in a hotel or motel fire is remote but taking a few precautions and knowing what to do in an emergency is important to every traveler. You may not have time to plan during an actual emergency.

1. When you check in, ask at the front desk what type of fire alarm the establishment uses and what the alarm sounds like (sirens, gong, whoop, public address, etc.)
2. When you arrive in your room, check to see if a fire evacuation plan is posted on the door and read it carefully. If one is not posted, ask the front desk.
3. Next, find the two exits nearest your room. Check them to be sure they are unlocked and unblocked.
4. Then count the doors between your room and the exits. This will help you find the exits if the corridor is unlighted or becomes filled with smoke.
5. Take every alarm or unusual noise seriously. Should you hear an alarm, don't hesitate — act.
6. If fire is in your room, get out of the room and close the door. Report the fire immediately to the fire department and the front desk.
7. If the fire is not in your room, leave it if you can. Touch the door to test it for heat. If it's cool, brace your shoulder against the door and open it slowly. Be ready to close the door right away if there are flames on the other side. Stay low and crawl through the smoke to the exit; fresher air will be near the floor. Take your key so that you can return to your room if you can't use the exits.
8. If your room door is hot, don't open it; there could be fire on the other side.
9. Use wet towels or sheets to seal the cracks around the door. Turn off fans and air conditioners. Call the fire department even if you can see firefighters outside and give your exact location. Signal at your window and stay low to avoid smoke. Leave your window closed if you see smoke outside since smoke and fire may enter through the window. If there is smoke in the room and it is clear outside, try opening the window. Be sure to close the window immediately if more smoke enters your room.
10. Fire exits and stairwells are your best escape routes. Never use an elevator during a fire; the elevator could stop at the fire floor.

## The Road Continues: Things to Do During NLSC

Conference week will really fly by but try to take in as much as possible. This conference provides something for everyone. Best practices: Meet as many people as you can. Get contact information or connect on social media. You will meet fellow advisors who have great ideas; you will meet industry personnel who can advise you. You will meet national staff who are prepared to help you become the best SkillsUSA advisor you can be. And it all starts with a simple hello!

- SkillsUSA Championships: All contests are open for viewing: June 20-22. Clearly, while you cannot communicate with your competitor during the competition, you can observe the contest in real time.
  - Observing other competitions is a great best practice tip. You can learn about contests that you might have competitors for in the future or share information about contests with colleagues back home.
  - Make some time to look at the leadership contests displays. Not only can you get great ideas for future competitors, but you can learn so much about chapters around our country and what they are doing in SkillsUSA!
- SkillsUSA TECHSPO is one of the largest technical trade shows in the country. Open June 20-22, plan to spend some talking to exhibitors, getting some freebies, and networking with other advisors in your CTE career cluster. Your students will also love TECHSPO as many exhibits are interactive.
- The SkillsUSA Store is open June 19-22. There is always something wonderful in the store, and often you will be “first on the block” for cool branded merchandise including shirts, gifts and accessories as well as contest clothing or SkillsUSA blazers. Your students will also want to shop.
- Academy of Excellence: June 20-22. If you can’t make it to Engage, plan to attend some sessions during the new Academy of Excellence. These professional development sessions are free with your conference registration and range in topics from SkillsUSA related to teaching pedagogy and more! You can attend as many sessions as you would like. Consult the NLSC app for topics, presenters and a detailed schedule.
- SkillsUSA University: June 20-22. How would you like to learn a technical skill that employers are desiring in your field? Come and see a business/industry representative display a technical skill in your career cluster area. Sessions are free with your conference registration. You can come to as many as you like; consult the 2023 NLSC app for topics, presenters and schedule.
- Community Service Project: June 23. Sign up in advance to participate in this annual tradition of giving back to our host city. You and your students can participate.
- General Sessions
  - Opening Session: Tuesday, June 20 at 7 p.m. This energetic session kicks the conference into high gear with all attendees participating in the excitement. Keynote speakers and the national officers will motivate you for a great NLSC experience.
  - Awards Session: June 23 at 5 p.m. NLSC culminates in awarding gold, silver and bronze medals to outstanding competitors in over 100 contests that took place during the week.
- Things to Do in Atlanta: There are many fantastic places to visit within walking distance of the convention center. Visit [www.discoveratlanta.com](http://www.discoveratlanta.com) to learn more.

### **SkillsUSA Winners List and Winners Photos**

SkillsUSA will announce winners on Friday night, provide lists to SkillsUSA state offices, and then post a list of SkillsUSA Championships winners on the SkillsUSA website soon after NLSC. In addition, scores will be posted when available and these can be located using your contestant number.

SkillsUSA will post winners photos on the website after the national conference. These high-resolution downloadable photos are taken backstage of all medalists as they go to collect their prizes.

### **Publicity**

Plan to keep your families, fellow students and teachers – everyone in your community informed about the SkillsUSA National Leadership and Skills Conference. Your part in conference activities will interest everyone who knows you and the other delegates from your community.

If more than one student is attending from your chapter or community, you can make your story a joint effort. Your advisor should appoint one person to be responsible for sending the story to your hometown newspapers and radio/TV stations. Be sure to include the names of all delegates from your community. Mention those who will be receiving awards or are candidates for office.

When you return home, don't forget to follow upon your story. Prepare a news story about your experiences at the conference and send it or better yet, take it to the local editors. Try to include some highlights in your story: honors received by you or by other delegates from your community or by members of your state delegation. Photos of you at the conference will catch the editor's attention and add interest to your story.

Another way to let your local media know about your participation in the SkillsUSA Championships is to use the fill-in press release template located on the SkillsUSA advocacy site. The template is editable, and you can send it to up to five media outlets at a time. After the release is submitted, remember to follow up with the media by calling or visiting. To use the advocacy site, go to: [www.cqrcengage.com/skillsusa](http://www.cqrcengage.com/skillsusa), click on the appropriate heading, and fill in your ZIP code; the rest should be self-explanatory.